

Contact details:

Irina Yukhtina  
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7-10 Adam Street, London WC2N 6AA, UK  
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## ARTWORK SUBMISSION GUIDELINES

### Artwork specifications for advertising modules to be published in the “MINEX Russia 2016” Forum Catalogue

*NB designers: Advertising pages will be printed as centred blocks*

Modules should strictly comply with the following technical requirements.

- Accepted formats (print quality PDF or 300 ppi CMYK TIFF)
- Colour: CMYK or Greyscale
- STRICTLY NO CROP MARKS, NO SPOT COLOURS (print method: digital offset)
- Please allow at least 10 mm space between the text and the edge of the page
- Full-page advertising block – bleed 3mm, size with bleeds 210x297 mm (maximal text area 190 x 277mm)
- Half-page advertising block - 210 (w)\*148 (h) mm (maximal text area 190x130mm)
- Images resolution - 300 dpi or higher
- All fonts - outlined (curves)



**Artwork submission cut-off date: Monday 15 September**

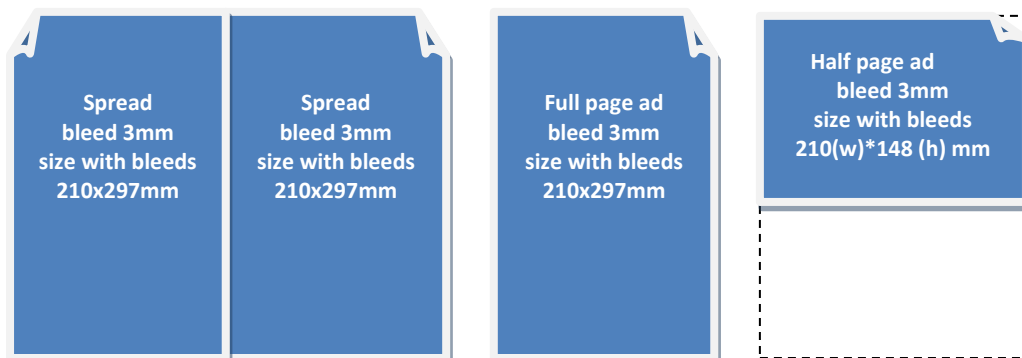
Submission address: [admin@minexforum.com](mailto:admin@minexforum.com)

If the file size is larger than 10MB, please upload it on free file-sharing server: <http://wikisend.com>

or share it via Dropbox <http://www.dropbox.com>

and send us the link to your file to [admin@minexforum.com](mailto:admin@minexforum.com)

### Examples of accepted advertising modules:



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**ARTWORK SUBMISSION GUIDELINES**

**Corporate logo specifications for printing**  
*on the “MINEX Russia 2016” vinyl banners*

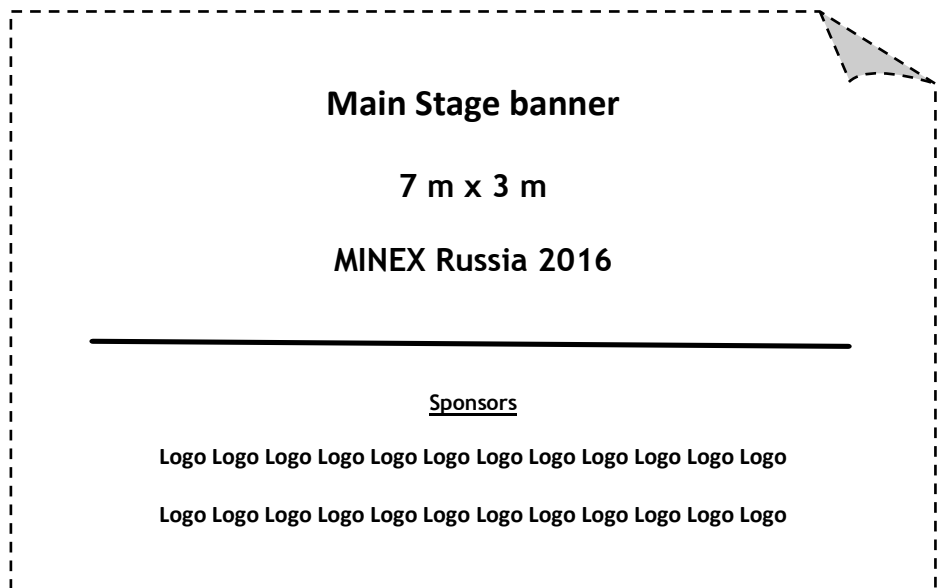
- Company logos must be submitted in Vector Format (Illustrator or EPS) with outlined fonts (transformed to curves), CMYK colours only.
- If available, please send us your logo publishing guidelines
- Please note that logos saved in JPEG, GIF or BMP format are not suitable for high quality printing and will not be accepted.



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**Some examples of forum vinyl banners**



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## ARTWORK SUBMISSION GUIDELINES

### Technical requirements for company profile and logo

*for listing on website and the “MINEX Russia 2016” Forum Catalogue*

- Profile length (for each language) should not exceed 150 words
- Accepted languages: English and Russian (if available)
- All profiles should be submitted as Text or Word files
- Please list URL Link to the company’s website



Company profile and logo must be submitted to [admin@minexforum.com](mailto:admin@minexforum.com)  
Before **Monday 15 September 2015**

### Technical requirements for delegate bag inserts

*to be produced by advertiser*

**For promotional flyers:** size - A5 or A4, up to 10 pages, up to 150 g/m<sup>2</sup>, Quantity: 500

**For gifts:** weight >150 g/m<sup>2</sup>; dimensions: >3 cm thick, > 30 cm long, > 20 cm wide Quantity: 500.



All conference bag inserts must be submitted to organisers in Moscow by  
**Wednesday 30 September**

Address: Ms Olga Zudina, ООО "Типография "Арбат", 125009 Тверская д. 6 с. 3  
T: +7 (495) 629-69-00 / 02 M: +7 917-5002020 E: [corp@arbatprint.ru](mailto:corp@arbatprint.ru)